



## CEIRP's strength is the resiliency of our funds

The CEIRP investment committee has worked hard to create a retirement plan that manages risks when markets go down. Our plan offers the Cadence Target Date Fund and the Portfolio Target Risk Funds managed by Portfolio Solutions Group (PSG), which is a subsidiary of Canada Life. Both funds are well-diversified because each are managed by a team of managers with varying investment styles. These funds are designed to keep pace when markets are rising and to protect capital when markets are more challenged.

Despite the uncertainty impacting the financial markets like rising inflation and rising interest rates, the Portfolio and Cadence Funds have outperformed the markets. In fact, they have ranked well against their peers during the turbulent markets of 2022. The diverse elements within the Portfolio and Cadence funds of Real Estate and Mortgages are contributors to protecting capital as they performed well relative to the moves in stocks and bonds.

Below, please see Canada Life's relative performance to peers for asset allocation funds for the past year. Dark green represents 1<sup>st</sup> quartile performance, light green represents 2<sup>nd</sup> quartile, yellow represents 3<sup>rd</sup> quartile and red represents 4<sup>th</sup> quartile performance.



## Expect the unexpected

Volatility is a normal and healthy part of market cycles. So even if you feel uneasy about keeping your money in certain markets – especially when markets are volatile or if you’re approaching retirement – you’re wise to maintain some historical perspective when you recognize these trends. Markets generally correct after a big decline. Based on historical data, average downturns of 21.9 per cent are likely to return to normal – or better – within 12.8 months.

Market crisis and subsequent returns					
Crisis	Market low	Related market decline	Months to recover	1 year later	2 years later
The Korean War	13-Jul-1950	-14.0%	2	31.7%	49.7%
Cuban Missile Crisis	23-Oct-1962	-26.4%	10	36.5%	59.2%
JFK assassination	22-Nov-1963	-2.8%	<1	23.9%	31.6%
1969 to 70 market break	26-May-1970	-36.1%	21	43.7%	59.7%
1973 to 74 market break	6-Dec-1974	-45.9%	67	33.5%	59.3%
1979 to 80 oil crisis	27-Mar-1980	-17.1%	3	37.1%	14.0%
1987 stock market crash	19-Oct-1987	-33.2%	21	23.2%	54.4%
Desert Storm	11-Oct-1990	-19.9%	4	29.1%	36.3%
Soviet coup d'état attempt	19-Aug-1991	-3.6%	<1	11.1%	21.2%
Asian Financial Crisis	2-Apr-1997	-8.1%	1	49.3%	72.5%
Sept 11 <sup>th</sup>	21-Sept-2001	-11.6%	1	-12.5%	7.3%
Dot-com Bubble crash	9-Oct-2002	-49.1%	55	33.7%	44.5%
Invasion of Iraq	11-Mar-2003	-14.7%	2	38.2%	49.9%
North Korean Missile Test	17-July-2006	-6.9%	2	25.5%	2.1%
Subprime Mortgage Crisis	9-Mar-2009	-56.8%	47	68.6%	95.1%
US Debt Rating Downgrade	3-Oct-2011	-19.4%	5	32.0%	52.2%
China Yuan Downgrade	11-Feb-2016	-13.0%	3	26.6%	43.2%
2018 Global Recession Scare	24-Dec-2018	-19.8%	4	37.1%	57.5%
COVID 19 Pandemic	23-Mar-2020	-33.9%	4	74.8%	99.2%
<b>Average</b>		<b>-21.9%</b>	<b>12.8</b>	<b>33.0%</b>	<b>45.9%</b>